

Spring Renewal Cookie Bonus

Troops can earn an additional three (3) cents per box of cookies sold in the 2025 Cookie Program by meeting the following requirements:

1. Renew at least 65% of girls and two volunteers by June 12, 2024.
2. Complete and submit a 2024 Troop Finance Report by June 12, 2024.
3. Participate in the 2024 Magazine & Snack Program, with a per-girl selling average of \$35.

The girl retention rate is calculated by comparing a troop's girl membership data from April 1, 2024, to the number of girl members who renewed for the 2025 Membership Year (MY25) by the end of the spring renewal campaign on June 12, 2024.

Girl Members registered to troop on April 1, 2024	Number of girls required to renew by June 12, 2024 to meet 65% retention
6	5
10	7
12	8
15	10
18	12

Troops formed after April 1, 2024 are considered new troops and will not be eligible for the renewal incentive until the next spring renewal.

