

## SOCIAL MEDIA POLICY REGARDING DIGITAL COOKIE LINK

A Girl Scout/caregiver may advertise her sales and post her Digital Cookie link on social media sites where only friends and family—and not the general public—can see the social media page.



Please remind your girls that even when posting on private pages to not include personal information beyond their first name, troop number, and sales goals.

She may not post her Digital Cookie link on websites such as Facebook Marketplace or public groups, Twitter, eBay, Craigslist, or any other website where her posts can be viewed by the general public.

Remember that if you post about selling on Facebook, if you add a \$, it may be transferred to the Facebook Marketplace as a sellable item. So, if you include price information with the Digital Cookie link on a private page it may inadvertently be posted publicly.

Advertising and selling Girl Scout cookies on “buy, sell, trade” sites like the Facebook Marketplace or other public websites is not recommended. For those of you who choose to use this method, please be safe.

When meeting someone for the first time, please remember to:

- Insist on a public meeting place during business hours
- Do not meet in a secluded place or invite strangers into your home
- Tell a friend or family member where you’re going, and take your cell phone if you have one
- Do not accept checks and do carry cash to make change
- Consider having a friend accompany you
- Trust your instincts